



The Better Buy? SME Business vs Buy-to-Let Property

Find out which investment route could work harder for your capital. You may be surprised.

The Return Gap: 33% vs 6%

33%

SME Yield

Typical annual return on
purchase price for
established businesses

6%

Property Yield

Average UK rental yield
before costs and
mortgage payments

35%

SME IRR

Median internal rate of
return for small business
acquisitions

A £500K investment could generate £100K+ annual
profit from an SME versus just £25K in property rent.



Cash Flow: Immediate vs Delayed



Buy-to-Let

Renovations, tenant search, and mortgage costs often delay positive cash flow for months



SME Acquisition

Established businesses provide immediate revenue from day one with existing customers

Risk Assessment: Tangible vs Operational

Property Security

Physical asset that will always have value; relatively stable market with inelastic demand for housing

Pro Tip: Stacking the Odds in Your Favour

Most startups fail in their early years. Buying an established business? You're already starting from a position of strength.

Business Resilience

Essential services (HVAC, waste management, healthcare) remain in demand even during recessions



Time Investment: Passive vs Active

Property Management

Relatively passive; can be outsourced to letting agents. Perfect as a side investment.

Business Operation

Hands-on, full-time endeavour requiring industry knowledge and management skills.

Higher returns from SMEs directly correlate with your active involvement and strategic decisions.

Pro Tip: Want the upside without the grind? Hire a strong operator — or back an experienced business buyer — and stay involved at board level.

Financing Realities: Easy vs Creative

1

Property Advantage

Banks readily offer 70–80% mortgages against properties, making £1M acquisitions possible with £300K cash

2

SME Challenge

Business acquisitions typically require 30–50% equity upfront plus working capital

3

Exit Strategy

Properties sell relatively quickly while businesses may take 6–12+ months to find the right buyer

Tax Benefits: Heavily Favor SMEs

1

Business Exit

UK Business Asset Disposal Relief offers just 10% tax on the first £1M of gain when selling a qualifying business

2

Property Sale

Investment property gains taxed at 18–28% with no special relief

3

Income Taxation

Business profits can be optimized through salary/dividend mix vs property income taxed as personal income

SME Value Growth vs Property Appreciation



Slow Appreciation

Property values grow slowly (typically 3–5% annually) and are largely uncontrollable. Forced appreciation through renovation is limited and capital-intensive.

Implication: SME investors can actively create equity value, not just wait for market movement. This is key for investors seeking control and growth potential.



Active Value Growth

SMEs can dramatically increase value via revenue growth, margin expansion, and operational improvements, with owners directly influencing outcomes.

SME Profit Growth vs Mortgage Paydown



Slow Mortgage Paydown

Property mortgages amortize over 15–25 years. Rental yields often just cover debt service, with limited acceleration.

Implication: SME deals offer faster deleveraging, meaning equity builds faster, returns are amplified, and cash flow improves over time.



Accelerated Debt Repayment

Increased SME profits allow owners to repay debt faster, restructure terms, or recapitalize, amplifying returns, especially in leveraged buyouts.

Which Path Is Right For You?

SME acquisition offers superior returns (20%+ vs 5–8%) for those willing to actively manage a business. Property provides stability and passive income with less arguably effort.

Your choice depends on your skills, time availability, and appetite for growth versus stability.



Not All Investments Are Created Equal

Property is familiar. Business buying is often overlooked, but far more powerful when done right.

At **Archimax**, we back proven business buyers with compelling SME acquisition opportunities where a funding gap remains. Each opportunity is accessed through a Luxembourg SPV, structured by regulated partners and supported by board participation in the target company.

We do not sell deals. We co-invest and help others do the same, with alignment, rigour, and strategic oversight.

 **Let's talk: info@archimax.solutions**

 **Learn more: www.archimax.solutions**